

BUSINESS DEVELOPMENT SUPPORT GRANT (BDSG)

Karratha and Districts Chamber of Commerce and Industry (KDCCI) – Business Development Support Grant Assessment – Business Resilience Program Support 2026

Assessment Criteria	Description	Weighting	Administration Comments
1.Strategic Alignment	<ul style="list-style-type: none"> Contribution to Council's Vision and Strategic Themes with particular focus on Council's Economic Development Strategy. 	<ul style="list-style-type: none"> 25% 	<ul style="list-style-type: none"> Aligns to Goal 6 in the Council Plan 2025-2035, specifically addressing the following objectives: <ul style="list-style-type: none"> Objective 6.3 – Growing and Diversifying SMEs: The program's focus on helping SMEs adapt to market changes, develop differentiation strategies, and build resilience directly aligns with this objective. Objective 6.4 – Education and Training Opportunities: providing workshops and advisory sessions that enhance business capability. Also aligns to Pillar 3 of the Economic Development and Tourism Strategy 2025-2035: <ul style="list-style-type: none"> Objective: 3.1 Business Grants - Support local business, business development support organisations and investors to deliver projects and programs aligned with the City's economic goals. Project: Deliver Economic Development grants - Continuously improve the City's business grant programs to optimise business support.

2.Demand / Need	<ul style="list-style-type: none"> Demonstrated demand and need for the project. 	<ul style="list-style-type: none"> 25% 	<ul style="list-style-type: none"> The proposal identifies significant shifts in the local economic landscape and competitive pressures, creating clear risks for small and medium enterprises if proactive measures are not taken. It outlines a structured program combining collaborative workshops and tailored one-on-one advisory sessions to equip businesses with practical tools for adaptation and resilience. The initiative directly addresses the need for strategies that strengthen SME sustainability, innovation, and capacity to respond to evolving market conditions. The program focusses on enabling enterprises to refine their strategic positioning, strengthen their value proposition and adapt their operating models to remain competitive in a more contested environment.
3.Economic Impact	<ul style="list-style-type: none"> Significance of the potential direct economic impact and return benefit of the project in the City of Karratha and how these results will be measured. Extent to which the application leverages the strategic advantages and existing assets. Potential benefits for local suppliers, businesses and/or engagement with local stakeholders. 	<ul style="list-style-type: none"> 25% 	<ul style="list-style-type: none"> Unlike initiatives that are primarily designed to generate new or immediate economic activity, this initiative focuses on protecting and stabilising the City's existing business base in the face of increasing market competition. Helps maintain SME viability and local employment by providing actionable strategies; success measured through participation rates, tailored plans delivered, and follow-up performance indicators. By strengthening business resilience, strategic capability and operational efficiency, the programme aims to reduce the risk of business contraction or closure, sustain local employment and retain expenditure within the local economy. Strengthens local supply chains, fosters partnerships among businesses, and enhances engagement through workshops and advisory sessions.

4.Value for Money	<ul style="list-style-type: none"> Identify all funding sources, both confirmed and sought, and contributors and/or partners to the project, and the extent that the funding is leveraged. Likelihood of the project being utilised by other organisations to create further economic development activities in the City of Karratha 	<ul style="list-style-type: none"> 25% 	<ul style="list-style-type: none"> Over the medium to long term, this will support economic stability, preserve business diversity and reinforce the foundations for sustainable growth by safeguarding existing economic value. Builds on KDCCI's established networks and partnerships and utilises Business Foundations' expertise in regional business development. Capitalises on local strengths such as community loyalty, personalised service, and collaborative marketing opportunities. The initiative delivers a half-day workshop, up to 20 tailored advisory sessions, and a final report with actionable plans for \$18,000 (excl. GST) An amount of \$5,000 excluding GST will be allocated for travel and disbursements and will be reimbursed on an actual cost basis. Strategies and knowledge shared can be applied beyond initial participants, creating ongoing value for the wider business community. Proactively supports SMEs to reduce potential business closures and job losses, preserving local economic stability. The initiative will be branded and promoted as a City sponsored event.
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